

A woman with dark hair is wearing a white, textured knit sweater. She is looking slightly to the right of the camera. Overlaid on the image is large, red, handwritten-style text. The word 'Hello!' is written in a large, bold, cursive font, with the 'H' being particularly large and stylized. Below it, in a smaller, more delicate cursive font, is the phrase 'we are Mila Branders'.

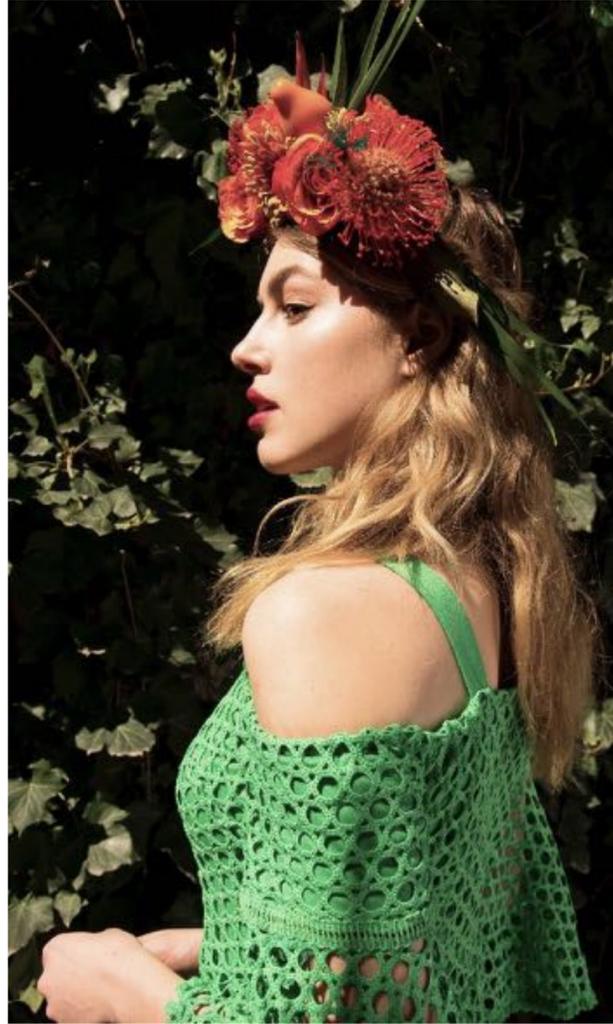
Hello!

we are
Mila
Branders



WE HAVE WORKED WITH LOCAL AND GLOBAL
FASHION AND **BEAUTY** BRANDS IN **3** CONTINENTS

ENGLISH | SPANISH | FRENCH | ITALIAN | GERMAN | DUTCH | ARABIC | POLISH



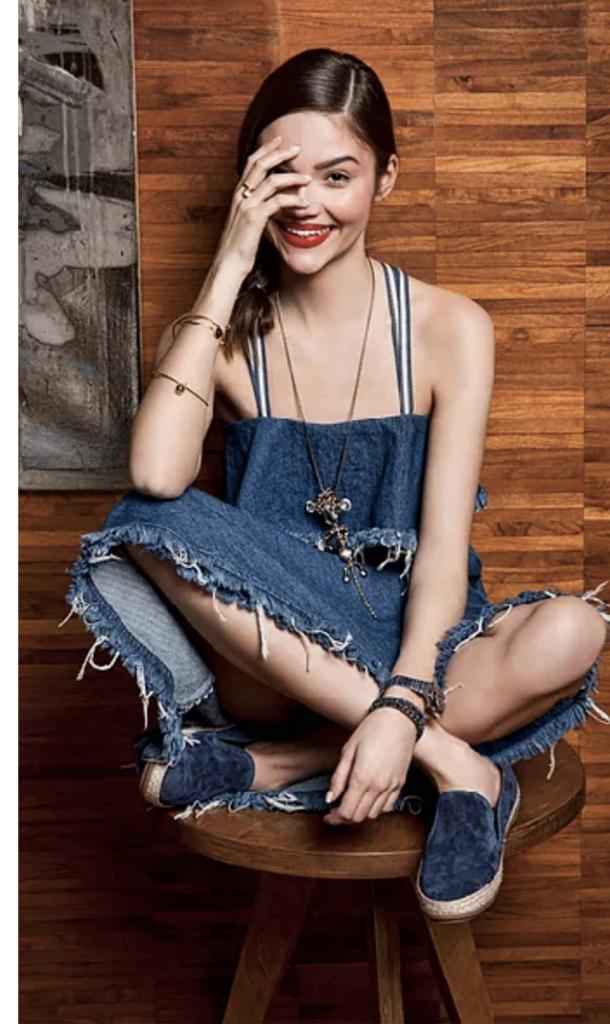
ADVERTISING

ATL CAMPAIGNS
PRINTS & OUTDOORS
DIGITAL CAMPAIGNS
MOVING CONTENTS
BRANDED VIDEOS



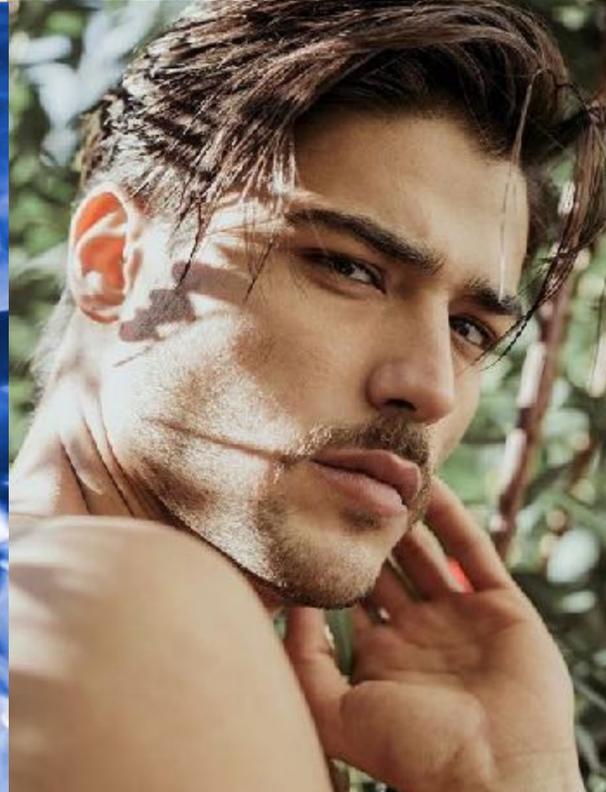
BRANDING

NAMING
LOGO DESIGN
BRAND IDENTITY
WEB DESIGN
LABELLING & PACKAGING



MARKETING

CATALOGUES & MAGS
PRINTS
SOCIAL MEDIA
STANDS & DISPLAYS
STRATEGY



DIGITAL SERVICES



**SEO, AD WORD
CAMPAIGNS,
BANNERS**



**SOCIAL MEDIA
MANAGEMENT
& CAMPAIGNS**

**WEB
ARCHITECTURE,
DESIGN &
DEVELOPMENT**



**DIGITAL
STRATEGIES
E-MAILING
CAMPAIGNS
B2B Y B2C**



BRELL ✓ [Takip Et](#) ...

1.445 gönderi 20,4milyon takipçi 40 takip



SOCIAL MEDIA

Instagram

Search

gulsahane



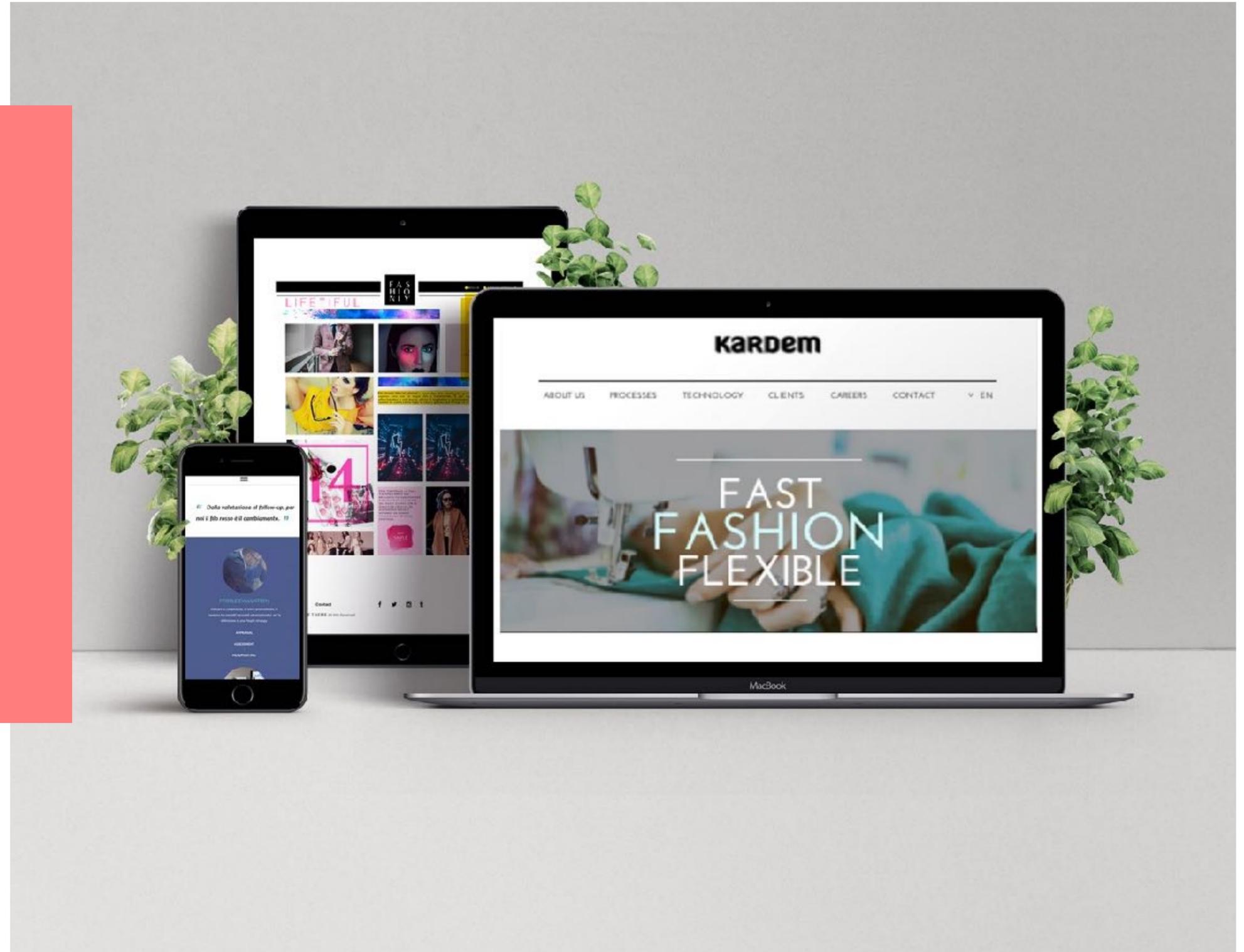
#cleanisantasi

109 posts

TOP POSTS



WEB
LOOKBOOKS
E-COMMERCE
DESIGN &
PROGRAMMING



BİRÉLIN

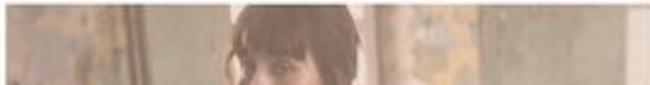
GIYİM ▾ BİRELİN ▾ HİKAYELER ▾ MAGAZİN



İLKBAHAR / YAZ 2018

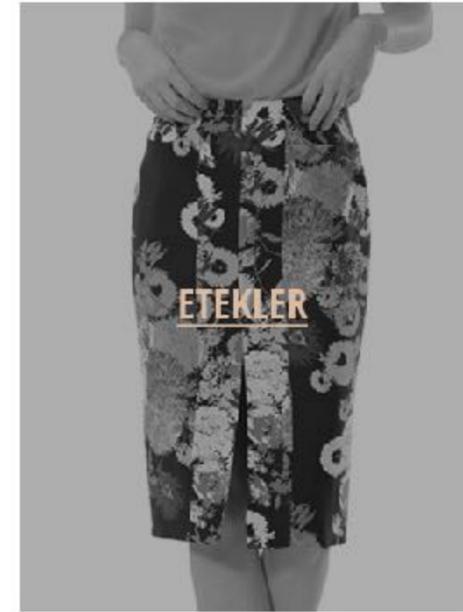


HİKAYELER



SOEİSTİKE

ONLINE STORE



LOOKBOOK





through inspiration to knot

Famous or unknown, many artists spent their days and nights on their artworks for ages. They worked on them with the same accuracy, attention and delicate care day by day. This attentiveness is ignited by passion in the artist's center of focus. The result is immortal art that we all admire today.

An artist needs the best quality material. He knows the slightest compromise on quality spoils both process and result. ADG Knitwear provides the perfect result from the beginning with respect its business and quality perception.

The company sees every stage of creativity and production as completing a segment of an artwork. Thus, it reaches its goal; bringing artisanship and art together.



the way

ADG Knitwear aims to carry its leadership in Turkey to worldwide. In order to do so it follows developments closely, sees in advance its customers' needs and produces innovative solutions.

ADG Knitwear combines its technical advances and quality perception with a new sense of design and updated equipments. Thereby, it catches the era.

Today, the view of multiple and uniform production changes and gives place to products which are combinations of technical advance and design at the highest point. ADG Knitwear is pioneering this new flow and it became the veteran of the sector about combining artisanship and art. ADG focuses on complete customer satisfaction. It believes in value of knitting and brings all the production process together under the same roof. ADG composed its global brand customer portfolio through its workers' experience and its current Shimo Selki machine park.

Its philosophy is actualizing creativity and inspiration in an objective and productive way. It aims to combine current production technologies with art. Thus, the requirements of new flow approach are fulfilled.



adventure

ADG Knitwear was established in 1996. Its innovative vision and ensuring complete customer satisfaction provided to be one of the leader knitwear production companies in a short time.

The company applies a service concept beyond the age by combining technical opportunities and quality sense. With investments to the education, machinery and Sampling Department ADG makes these concepts possible. It completes all the process from design to loading under the same roof; this provides supervising all the stages of process and preserving the same level of quality standard.

ADG Knitwear who combines artisanship with art, gains its power from the perfect functioning of quality - focused organization. As a result of this, the high quality products are offered to the worldwide brands.

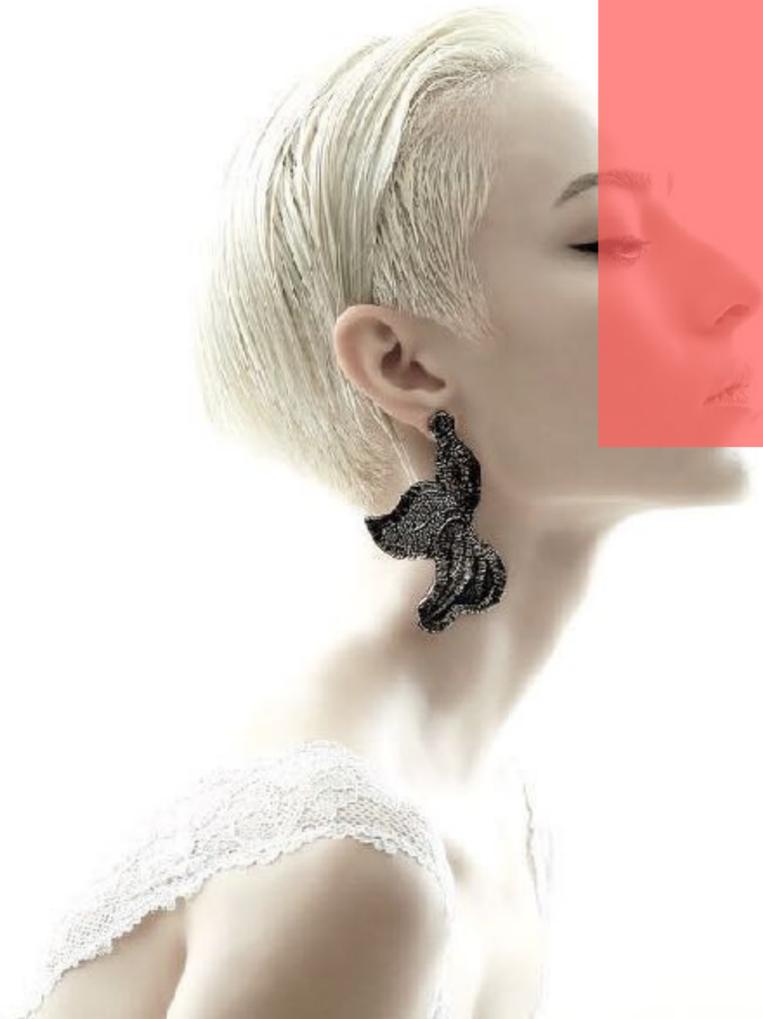


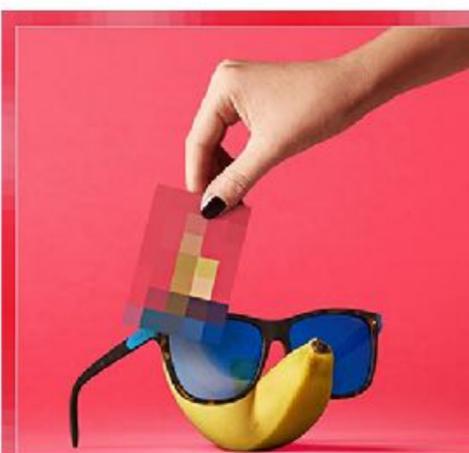
journey of production

Like an immortal painting begins with a strong inspiration and quality dye; knitting art starts with a strong design and quality material. Carefully selected yarn is passed from winding frame. During this process yarn is rubbed with wax in order to be softened. The result is a high quality soft yarn that is processed by the machine better. Knitting is a process

STRATEGY
CREATIVITY
PRODUCTION
PHOTOSHOOTS

/ SCRIPT-WRITING
/ CASTING
/ STYLING
/ ART DIRECTION
/ FILMING
/ EDITING







1. Damski kaptur GAMES ACTIVE 1899 PLN, 2. Damski torboczek GAMES ACTIVE 1899 PLN, 3. Męskie buty GAMES ACTIVE 1899 PLN, 4. Męskie buty GAMES ACTIVE 1899 PLN, 5. Męskie buty GAMES ACTIVE 1899 PLN, 6. Męskie buty GAMES ACTIVE 1899 PLN, 7. Męskie buty GAMES ACTIVE 1899 PLN, 8. Męskie buty GAMES ACTIVE 1899 PLN



43 Damski zegarek

1. Damski zegarek z metalowym paskiem 1200 PLN, 2. Damski zegarek z metalowym paskiem 1200 PLN, 3. Damski zegarek z metalowym paskiem 1200 PLN, 4. Damski zegarek z metalowym paskiem 1200 PLN, 5. Damski zegarek z metalowym paskiem 1200 PLN, 6. Damski zegarek z metalowym paskiem 1200 PLN, 7. Damski zegarek z metalowym paskiem 1200 PLN, 8. Damski zegarek z metalowym paskiem 1200 PLN



MYŚL NA RÓŻOWO / THINK PINK

Pielonięta i wesoła, to nas decyduje, przez różowe szlury, jest sposobem na życie. Różowa mała jest postawą, modą, do czego estetyczny, romantyczny lub marnościowy kolor. Żadne i takie widać skóra, że wygląda się prościej.

Living all things around through pink glasses is a way of life. Fashion can what be perceived as much, heavily recommended. The romantic colour has countless advantages. Above all, it makes you look tastier.

Od pastego wia po fiolet. Pielonięta i wesoła, to nas decyduje, przez różowe szlury, jest sposobem na życie. Różowa mała jest postawą, modą, do czego estetyczny, romantyczny lub marnościowy kolor. Żadne i takie widać skóra, że wygląda się prościej.

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marta dudziak.

Prezentownik

Świąteczna elegancja w najmłodszym odzieniu: doskonały gramat oprószone srebrzystym połyskiem w postaci stylowej szpilki z elegancją kapersową do pary.

■
1. AQUAZURRA MANTA 2990 zł
2. FALCZA PIR 490 zł

Christmas tree

Nie tylko w tenżej różowej. Małe elegancji z pewnością będą zwieszane ze złotej blizny, z której a to wykłdy kwiaty, a to zlatry gwiazdy, a czasem: rozrywają zwierzątka i owady.

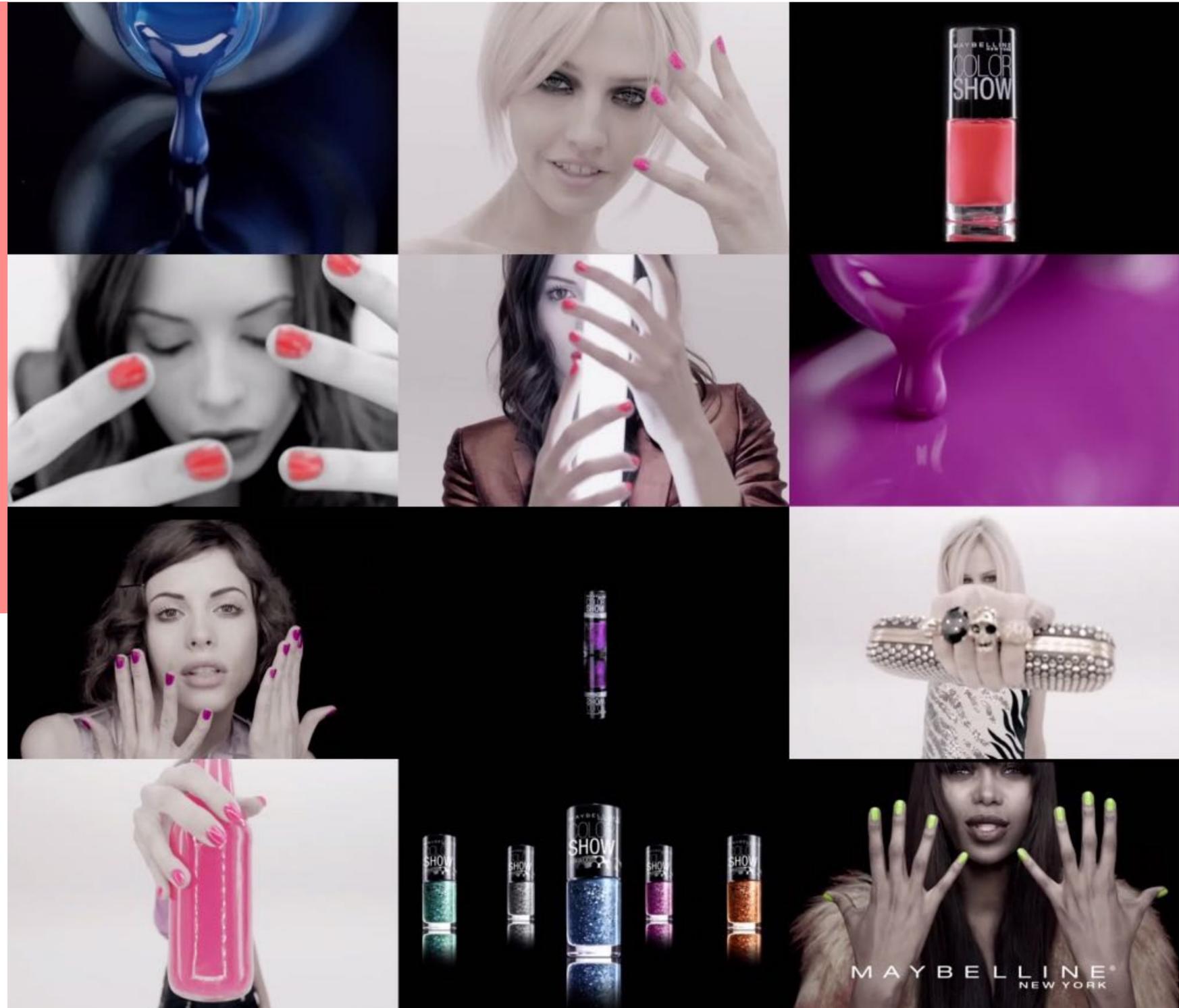
■
1. ANAT 209 zł • 2. BRYTY OCE 190 zł
3. ANAT 209 zł • 4. ANAT 209 zł
5. ANAT 209 zł • 6. ANAT 209 zł
7. ANAT 209 zł

Black and gold

Najelegancie zestawienie wosch czasów – głęboka, strażnicowa czerni połączone z dystyngowanymi złotem, a całość zamknięta w nieoczywistych, choć oszczędnych kształtach.

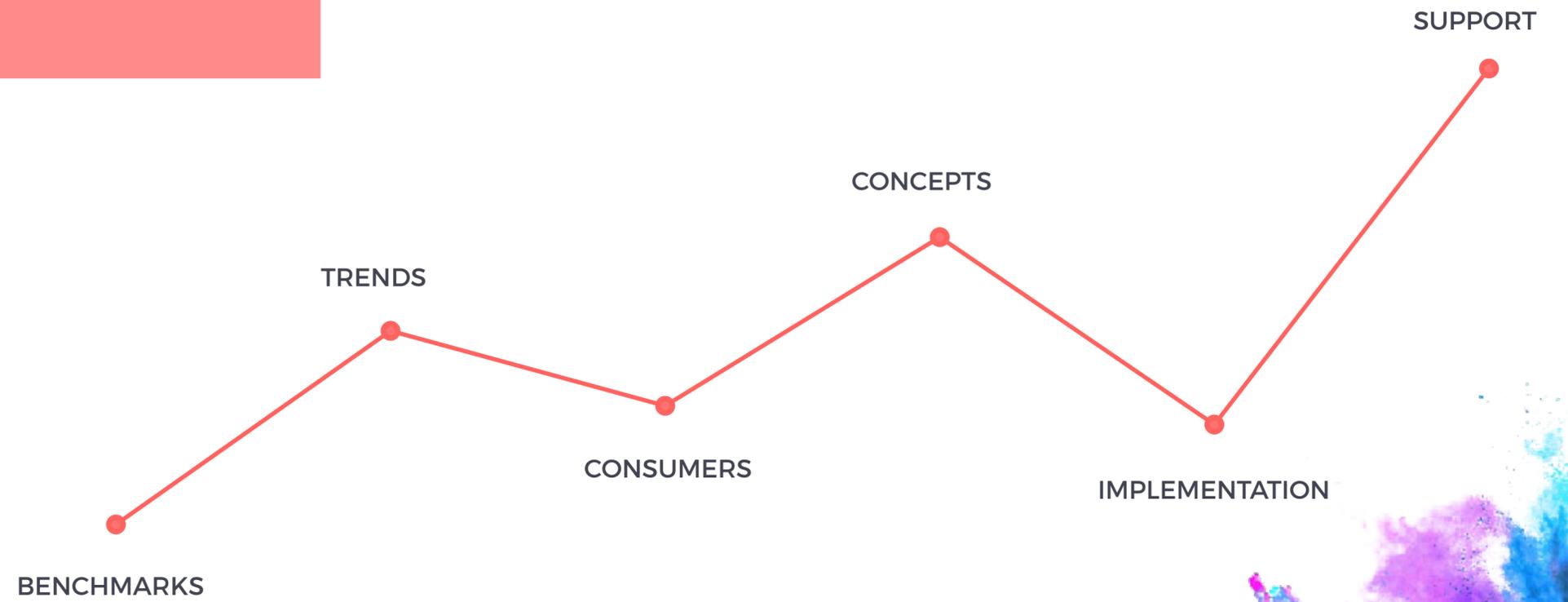
■
1. BOSTON 199 zł
2. BOSTON 199 zł
3. BOSTON 199 zł

CORPORATE
VIDEOS AND
ATL CAMPAIGNS



CONSULTING SERVICES

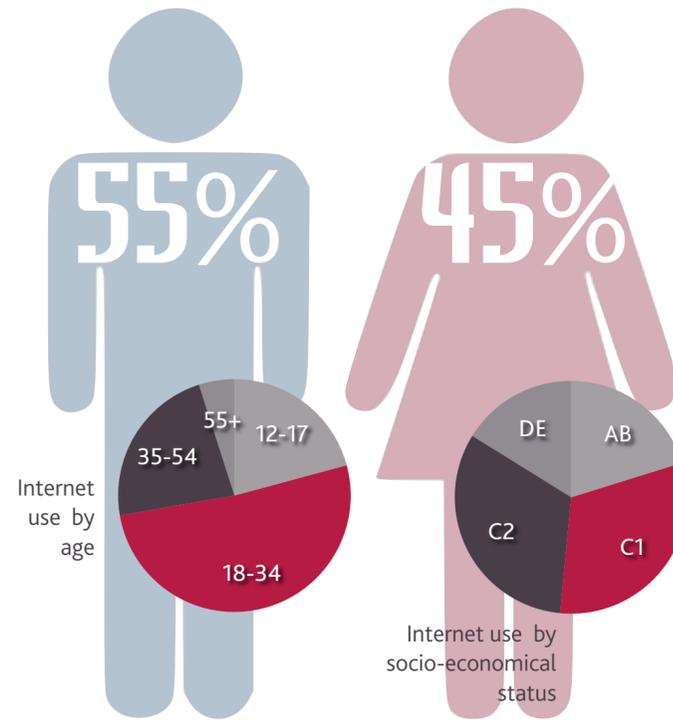
- MARKET & CONSUMER INTELLIGENCE
- BRANDING & BRAND MAKE-OVERS
- POSITIONING, TARGETING & SEGMENTING
- CHANGE MANAGEMENT & INTERNATIONALISATION
- PORTFOLIO & NEW PRODUCTS STRATEGY





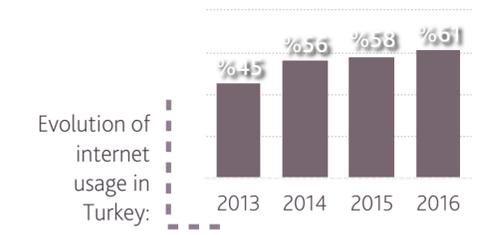
BRAND DAYS STUDIES

BRAND POSITIONING
 TARGETING & SEGMENTING
 CONSUMER STUDIES
 TREND-HUNTING

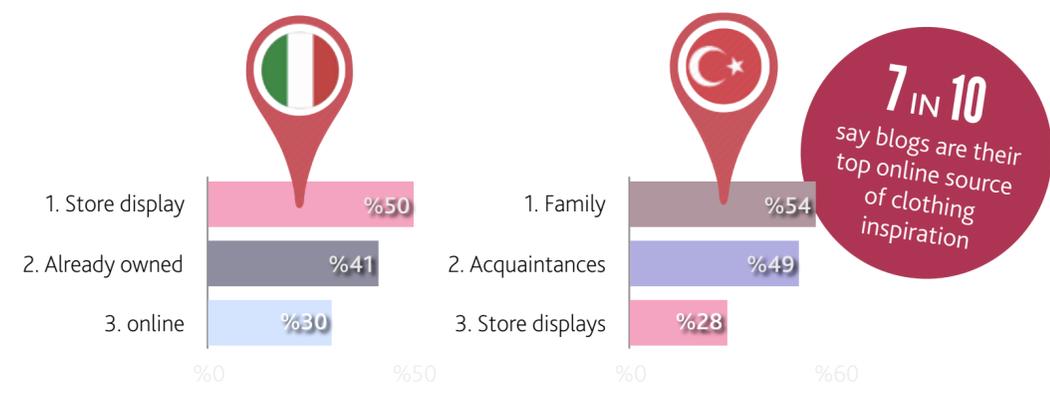


61%
 OF THE POPULATION
ARE
INTERNET
USERS

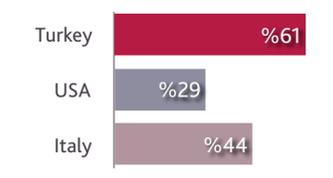
1 IN 2
 IS AN ACTIVE USER



VS.



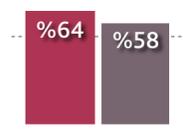
"I WOULD BE MORE LIKELY TO VISIT A RETAIL STORE THAT OFFERS VIRTUAL REALITY EXPERIENCES"



“ Consumers in Turkey are more likely than European and US consumers to seek out sustainable clothing and more likely to blame the industry for non-sustainable apparel. ”

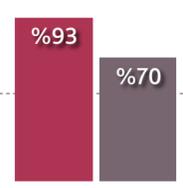
Cotton Council International, Global Lifestyle Monitor Survey: Turkey

I LOOK FOR SUSTAINABLE CLOTHING



STATUS SEEKERS

The Turkish upper middle class is the real growth generator for Turkey's luxury market. They are the "new rich", many often enjoying the fruits of their parents working hard and saving every penny.



I PREFER COTTON-RICH FABRICS

50%
 of all luxury sales

FACTORS THAT INFLUENCE THE BUYING DECISION

- 66% DETAILED SIZE INFO
- 64% FIBER CONTENT INFO
- 62% CUSTOMER REVIEWS
- 60% DETAILED FIT INFO
- 60% LAUNDERING INFO



ARCHETYPES STUDIES & PSYCHOGRAPHIC BENCHMARKS



EXPLORER



HERO



REBEL



MAGICIAN



JESTER



LOVER



EVERYMAN



CARETAKER



CREATOR



SAGE



INNOCENT



RULER

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info@milabranders.com